



1	Awarding Institution	Queen Margaret University
2	Teaching Institution	Queen Margaret University
3	Professional body accreditation	N/A
4	Final Award	BA (Hons) Business Management (Graduate Apprenticeships)
	Subsidiary exit awards	BA Business Management (Graduate Apprenticeships) Certificate in Higher Education Diploma in Higher Education
5	Programme Title	Business Management
6	UCAS code	N100 BA/BMGT; others TBC
7	SCQF Level	7-10
8	Mode of delivery and duration	Taught, full time, FT 3 or 4 years
9	Date of validation/review	June 2018

10. Educational Aims of the Programme

Programme Aims

The aims of the Business Management programme are:

1. To prepare and develop graduates for a management career in the private, public or voluntary sector from a perspective that includes social justice and responsibility
2. To examine a range of organisations – private, public, voluntary and international – in order to understand their purposes, conditions of operation and the way in which the external

BA (Hons) Business Management (Graduate Apprenticeships)

The additional aims of the *Graduate Apprenticeships* dimension of the programme are:

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5. Take innovative approaches and adapt to changing circumstances
6. Develop time management, project planning, listening, influencing, negotiation and leadership skills
7. Apply leadership skills within a variety of organisational contexts
8. Provide motivation and inspiration to colleagues to promote social justice and corporate responsibility

13. Teaching and Learning Methods and Strategies

The ethos that informs our learning, teaching and assessment derives from the wider mission of

Apprenticeship Agreement

The Apprenticeship Agreement is signed by the Apprentice and Employer and defines the contract